



[Re]connecting with our Community Through Data

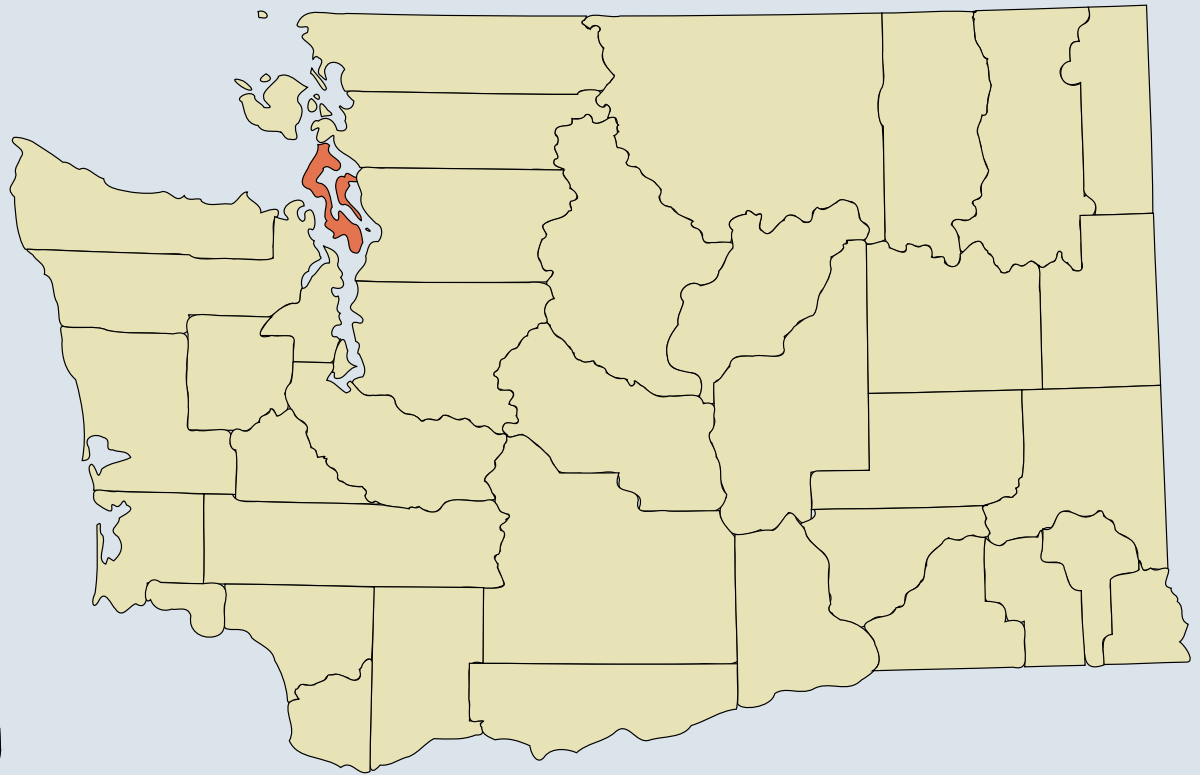
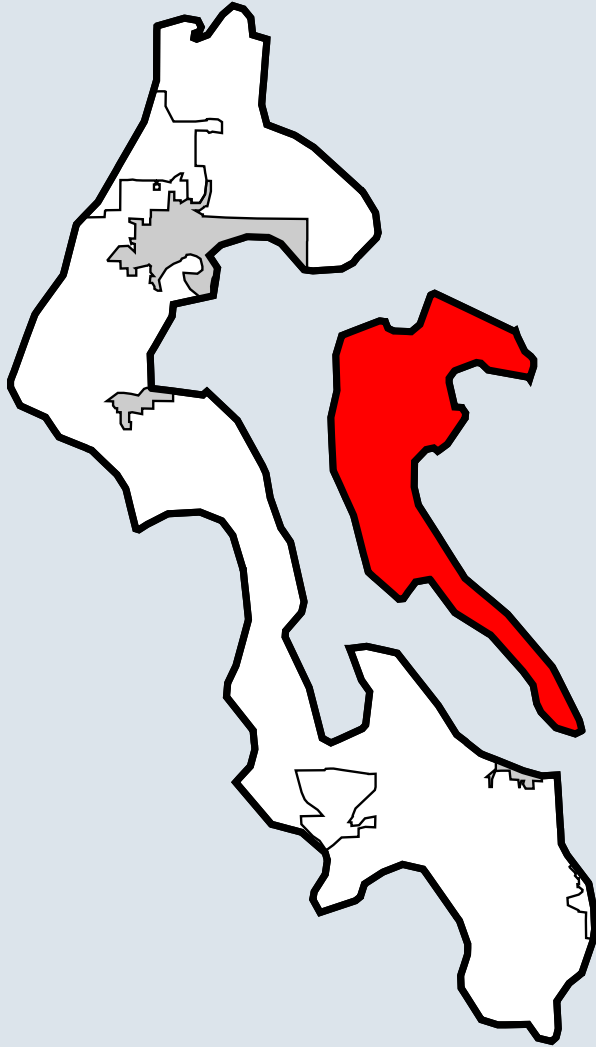
Island County Public Health
Community Health Assessment
2024

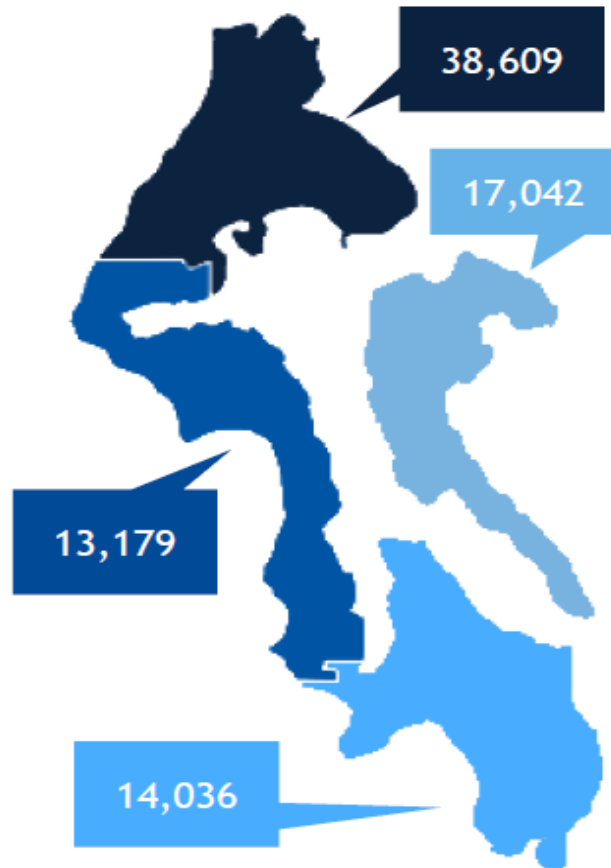
About Me



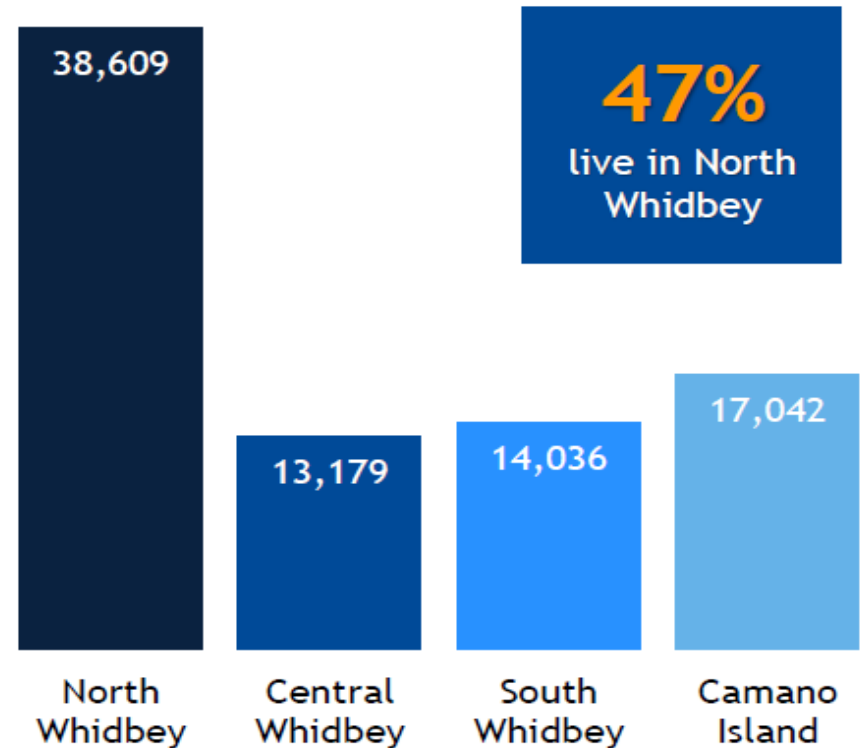
Taylor Lawson, she/her
Assessment Supervisor,
Island County Public Health

Island County





Population by CCD

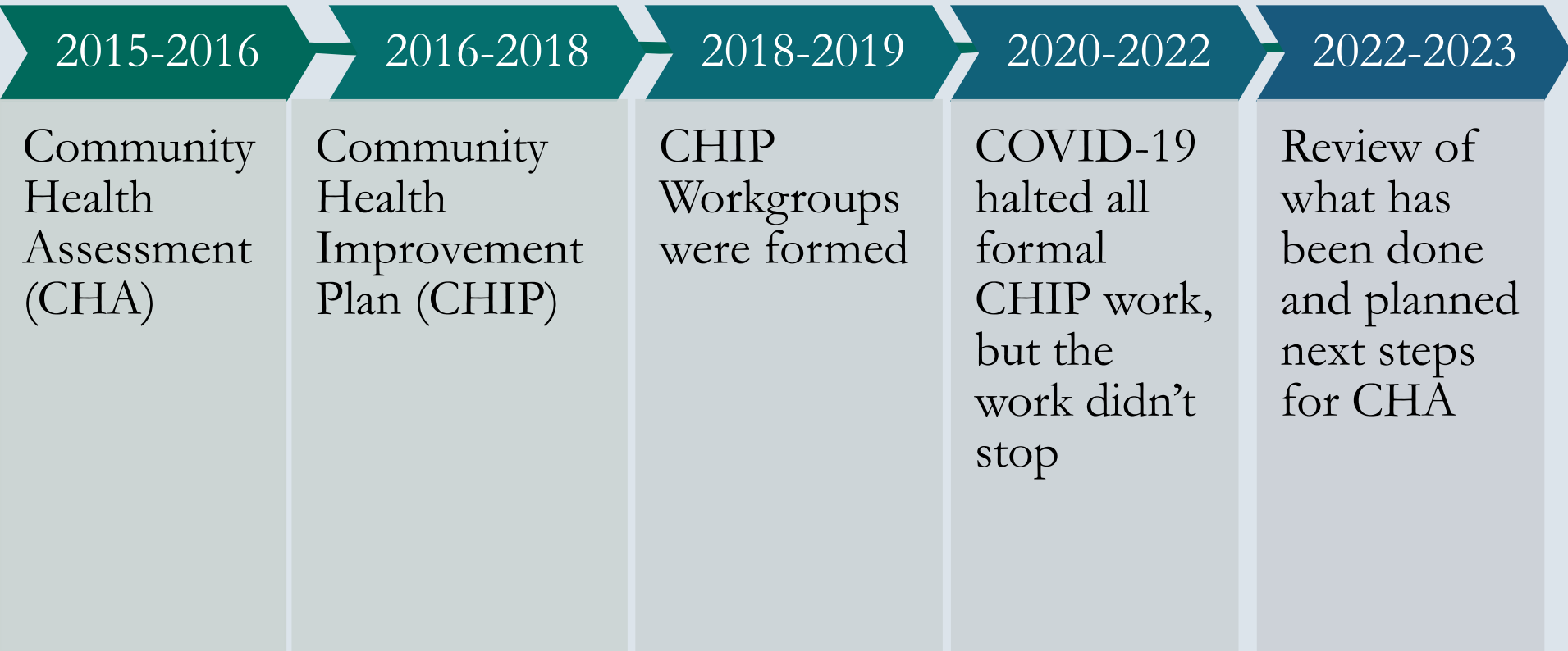


Total population **87,100***
across **208 mi²**

Population density
419 people/mi²

**Washington State Office of Financial Management, November 30, 2021, official population estimates update.*

Where We Started



How We Thought it Would Go...



July 2023 – July 2024

Engage Our
Community

October 2023 – May 2024

Data Collection

March 2024 – July
2024

Data Analysis &
Report Out

It Takes Time



Value the
process




Its ok to make
mistakes



Plan when you
can



Feedback is
key



Trust takes time and
time takes trust

A close-up photograph of a person's hand using a wooden-handled tool to spread a layer of dark gravel or coarse sand. The background is blurred, showing other people and a construction site. A white curved graphic element is on the right side of the image.

Laying the Foundation

- Revisit & reflect
- Educate and hold space
- Visioning
- Set clear expectations

Laying the Foundation in Island County



Monthly Community Meetings



Learning Sessions



Timeline Development



Call to Action

Building with Community

- What do we know? What do we want to know more about?
- Does this data tool reflect our community?
- Who has power and influence?
- Who hasn't been heard – now and historically?
- Who are our trusted community guides and leaders?



Building with Island County

Online and In-
Person
Workgroup
Activities

Community
Partner Meeting

Pilot Testing

Spanish &
Tagalog
Language
Materials



K E E P

Y O U R

H E A D

U P

Data Collection: It Takes a Village

Local Health Jurisdictions, small and large, often experience challenges with:

Time
Funding
Staffing

Data Collection: Outputs



Over 1000
surveys



20+ interviews



5 focus groups

Data Collection: Places & Faces



Survey



Interviews



Focus Groups

Data Collection: Places & Faces



Survey



Interviews



Focus Groups

Data Collection: Places & Faces



Survey



Interviews



Focus Groups



Celebrate and Check-In Along the Way



Bringing it Back to Community

- Shared ownership
- Listening & learning sessions
- Talking points
- Translation of CHA
- Platform for feedback





Lessons Learned



THINK
ABOUT
THINGS
DIFFERENTLY

thank
you

