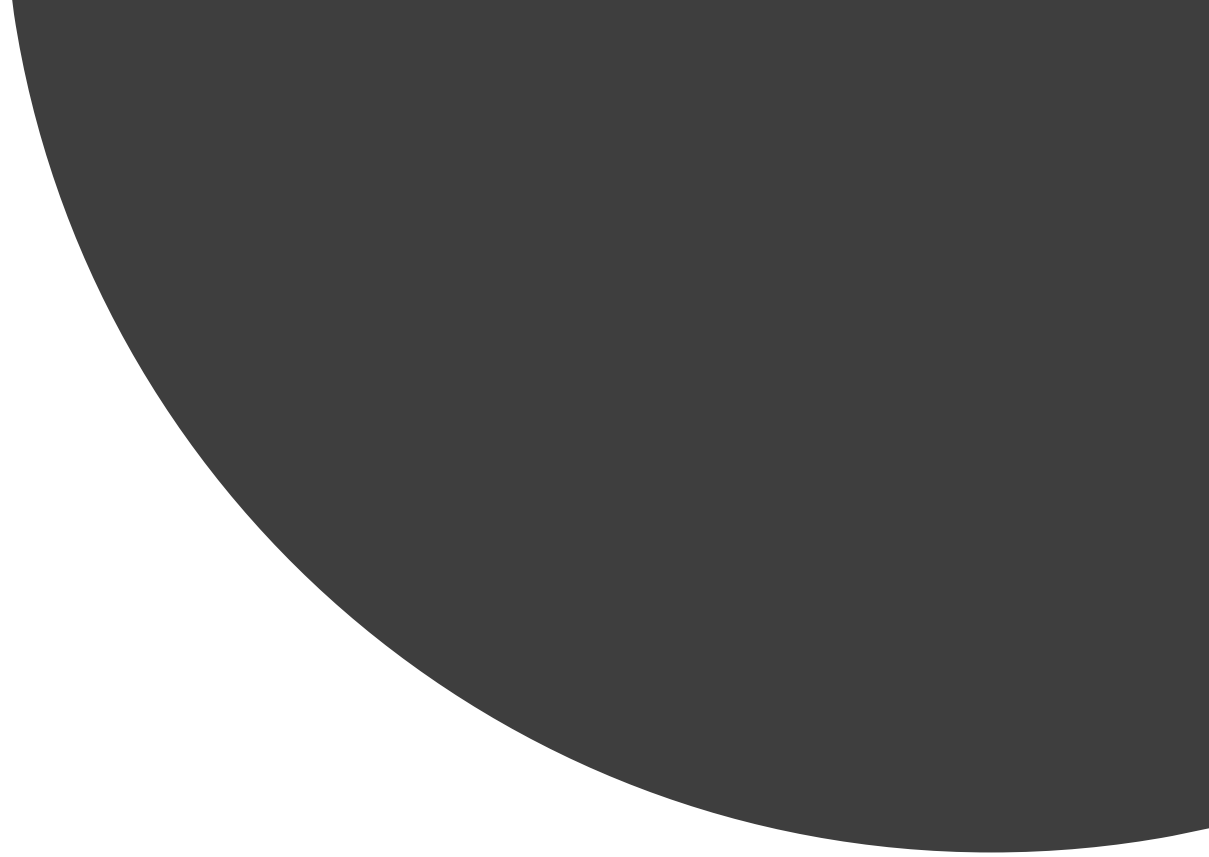
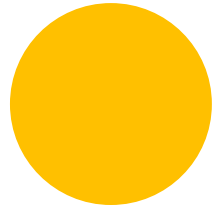
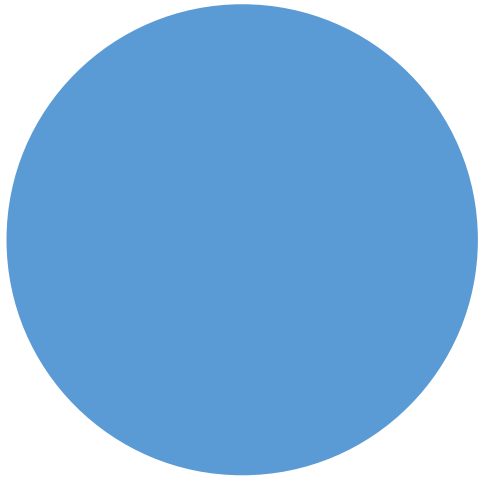




2017 Island County Community Housing Survey

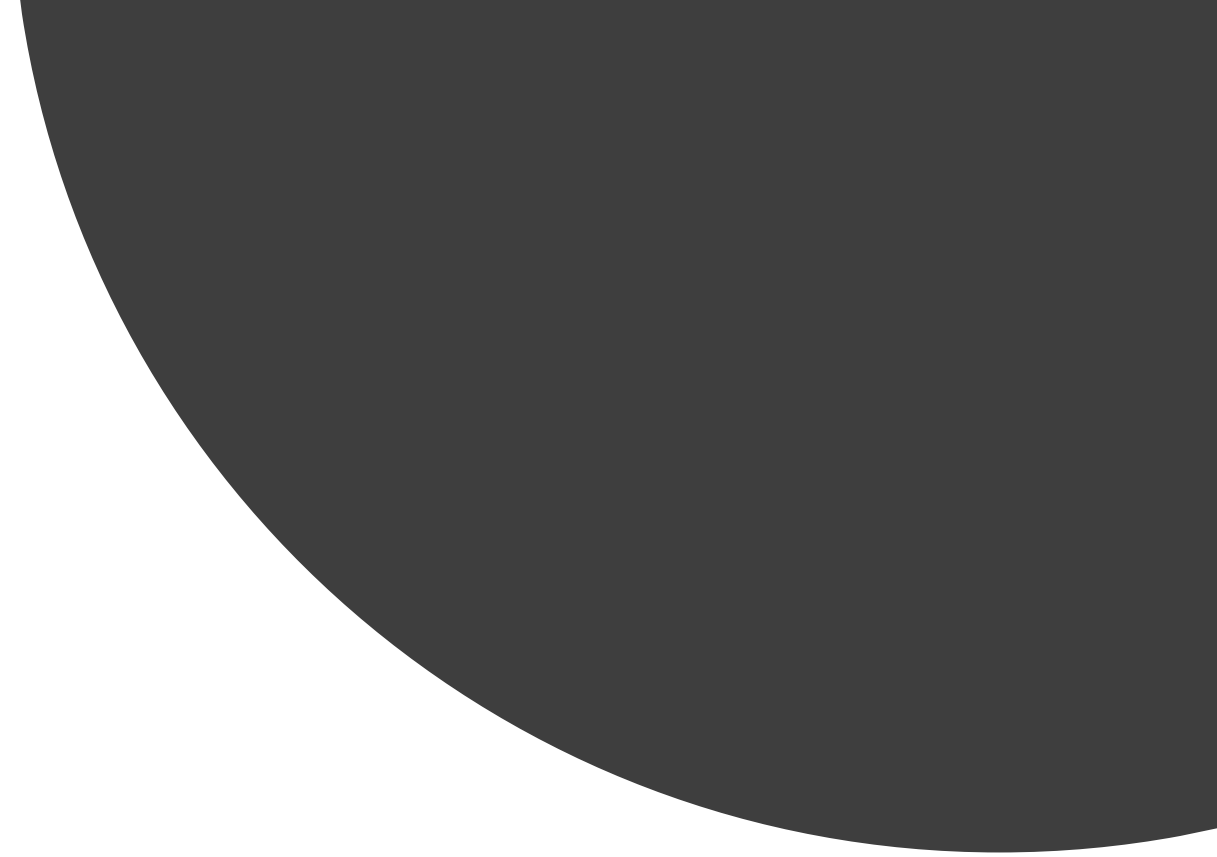
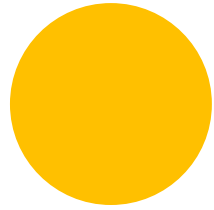
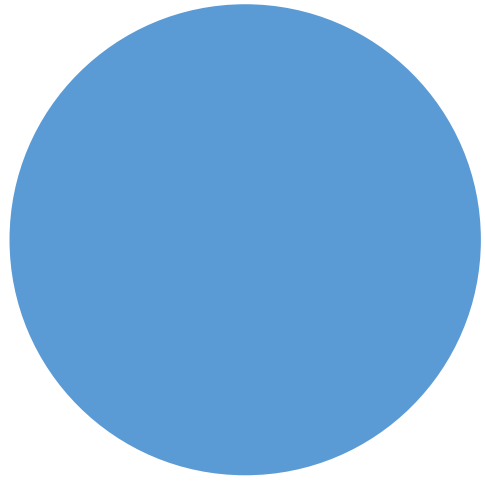


Process Overview



Who participated?

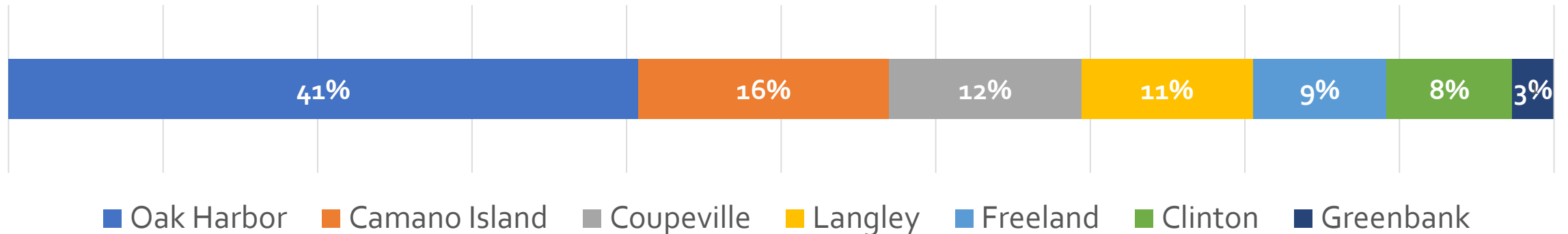
- 2644 respondents participated in the survey
 - Online + hardcopy
- Responses were collected from October 5 to November 13, 2017.
 - Most surveys were completed during the first two weeks.
- Targeted outreach found typically underrepresented seniors and low-income populations.
- Reached a broad geographic range of the county.



Methodology + Report Summary



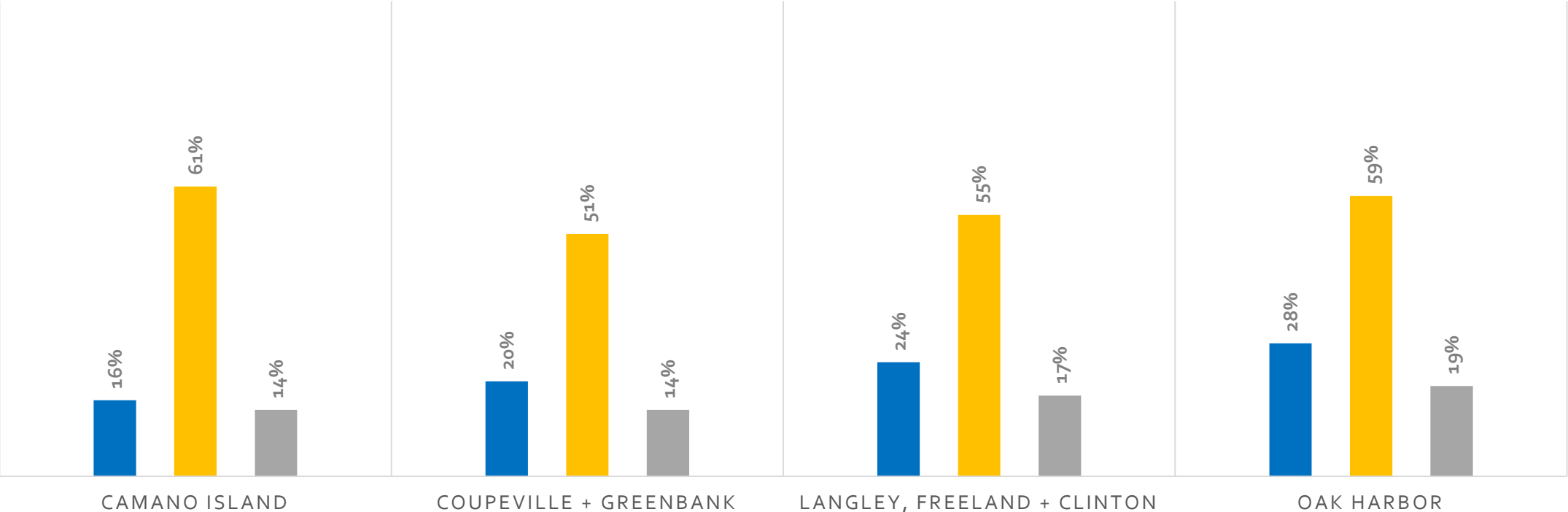
- Owners and renters received different questions tailored to their specific ownership/renting status.
 - 1887 respondents reported that they own their homes.
 - 511 respondents reported that they rent their homes.
 - 116 respondents reported that they neither rent nor own their home (military housing, live with family/friends, etc.).
- Primary residence in Island County (by ZIP code)



Among survey respondents, renters are significantly more likely to feel cost-burdened by their house payments than owners.

PERCENTAGE OF RESPONDENTS WHO FEEL COST-BURDENED, BY PLANNING AREA

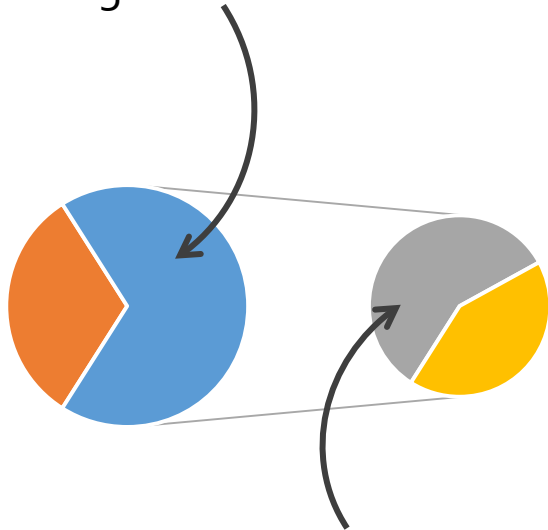
■ Total ■ Renters ■ Homeowners



For the purpose of this analysis, we define cost burden as rent or mortgage representing more than 30% of household income.

CAMANO ISLAND

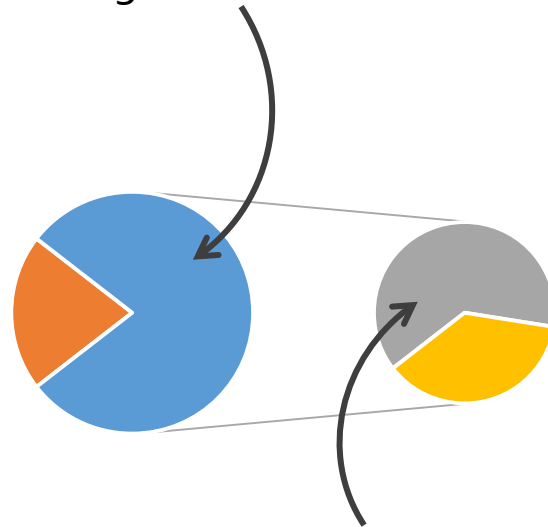
66% of renters report facing challenges when looking for their homes.



58% of renters who faced a challenge said cost was a significant challenge.

COUPEVILLE + GREENBANK

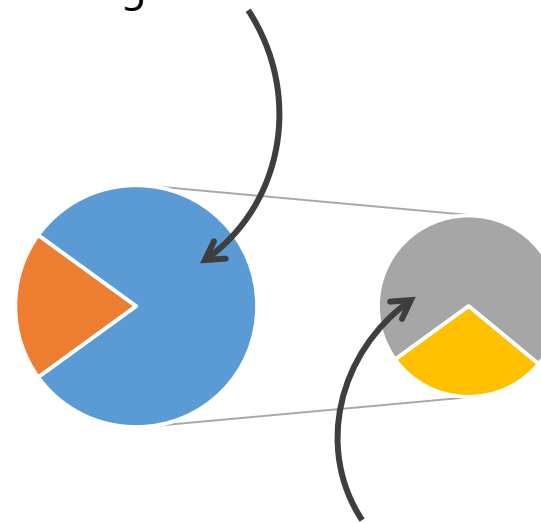
79% of renters report facing challenges when looking for their homes.



63% of renters who faced a challenge said cost was a significant challenge.

LANGLEY, FREELAND + CLINTON

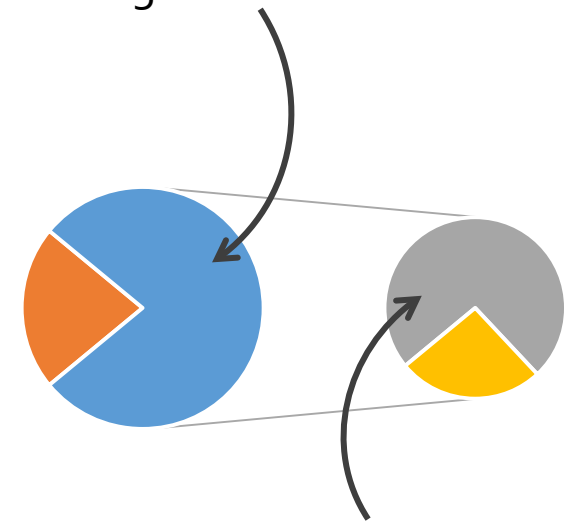
80% of renters report facing challenges when looking for their homes.



71% of renters who faced a challenge said cost was a significant challenge.

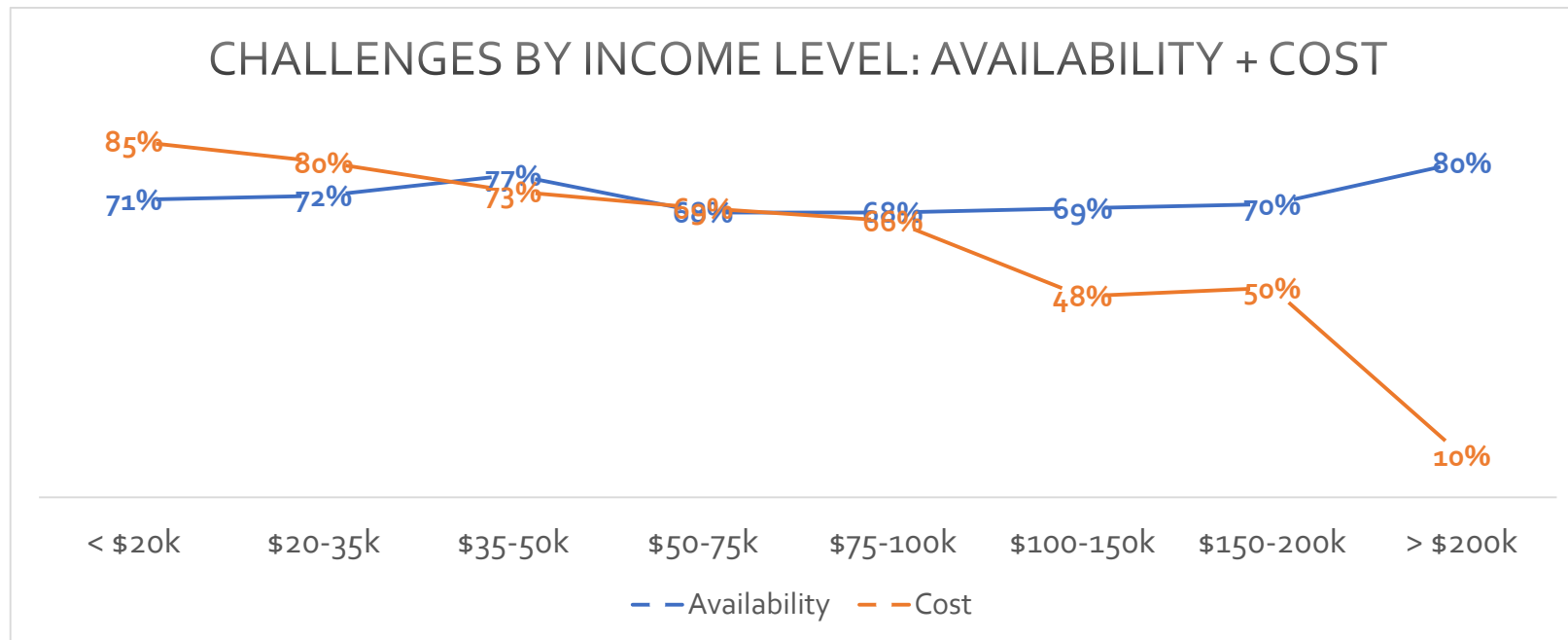
OAK HARBOR

78% of renters report facing challenges when looking for their homes.



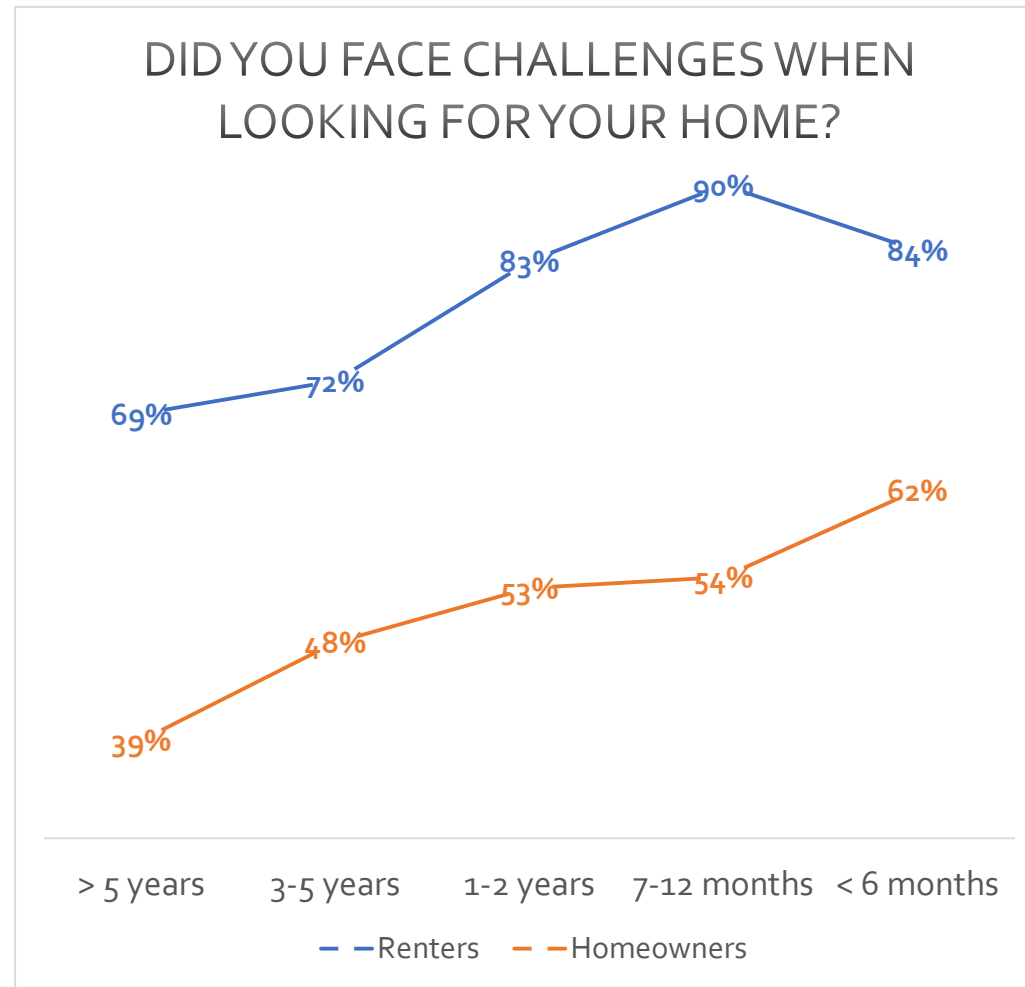
74% of renters who faced a challenge said cost was a significant challenge.

- Rural renters are almost twice as likely to strongly advocate for IC living to friends or relatives compared to urban renters. This pattern is not seen among homeowners, who are equally likely to strongly advocate regardless of where they live.
- 40% of those who commute 20+ miles to work moved to IC from a nearby county.
- Across all income levels, at least 68% of renters who faced challenges finding their homes indicate that availability was a “significant challenge.” The same pattern does not hold true for cost, where those with higher household income are much less likely to report it as a significant challenge.



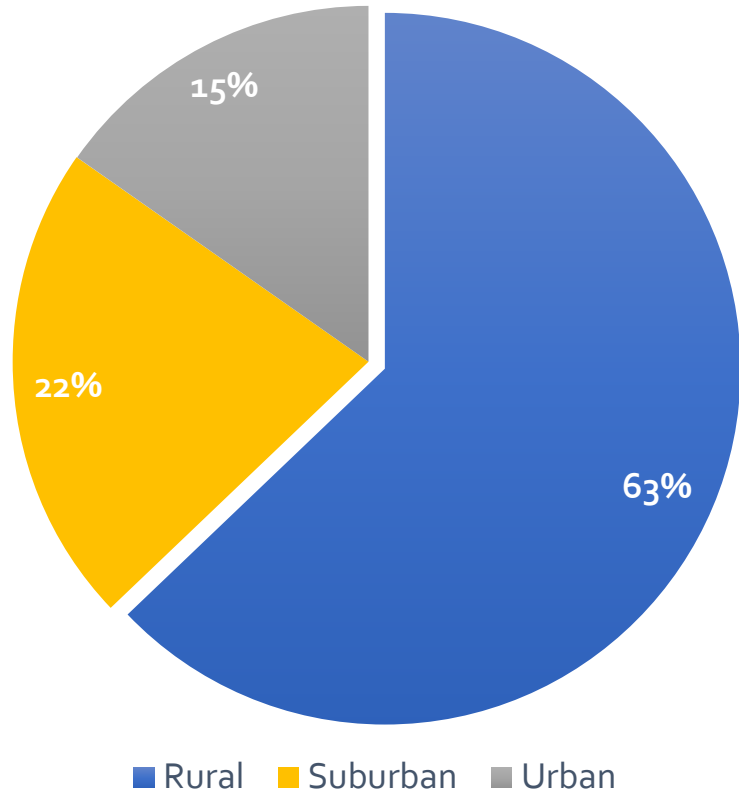
Suggesting both the rental and buying markets have changed in recent years, respondents who have lived in IC for 3 years or less were more likely to report facing challenges when looking for their homes.

Renters who have lived here for more than 3 years were significantly less likely to say they experienced challenges trying to find their current residence than those who have lived here for fewer than 3 years.



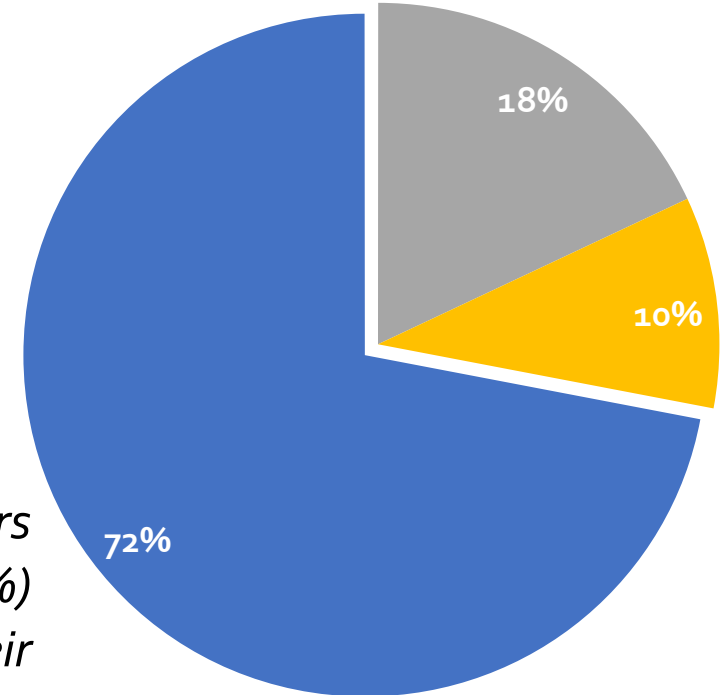
Nearly half of respondents who bought their homes last year reported price and availability as a challenge compared to only a quarter of those who bought their homes more than 5 years ago.

FIRST CHOICE IN HOUSING

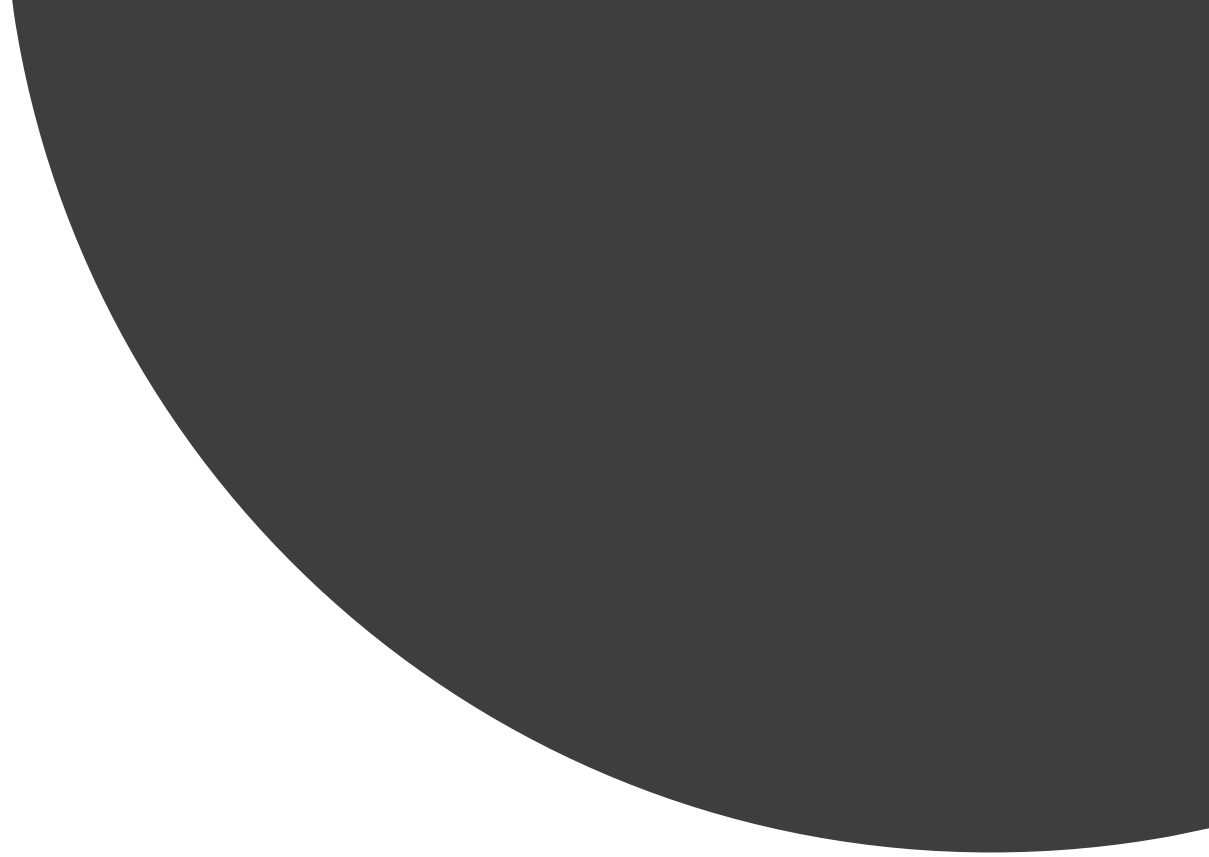
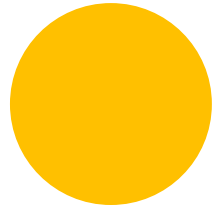
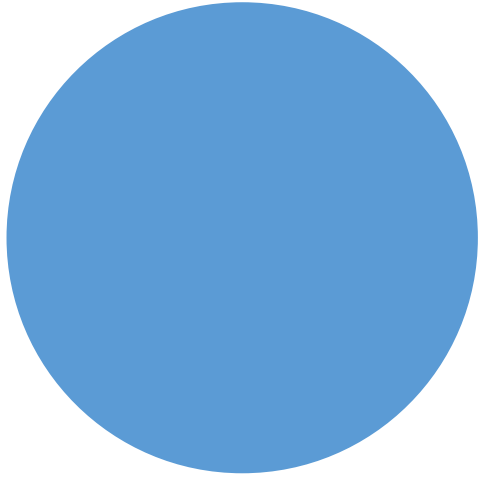


Nearly two-thirds of respondents (63%) said living in a rural area was their first choice in housing.

SATISFACTION WITH LIVING CONDITIONS



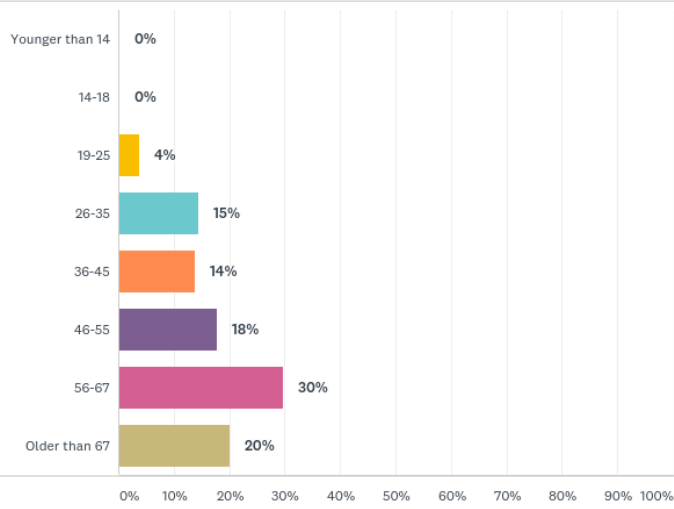
Nearly three-quarters of respondents (72%) are satisfied with their living conditions.



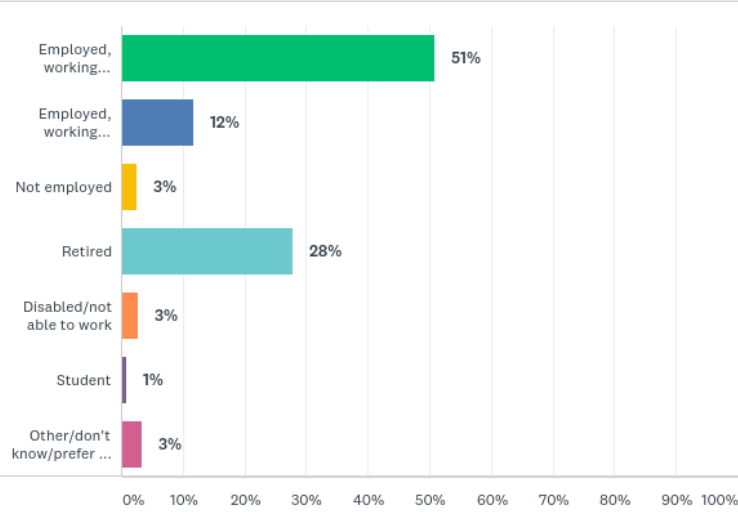
Questions



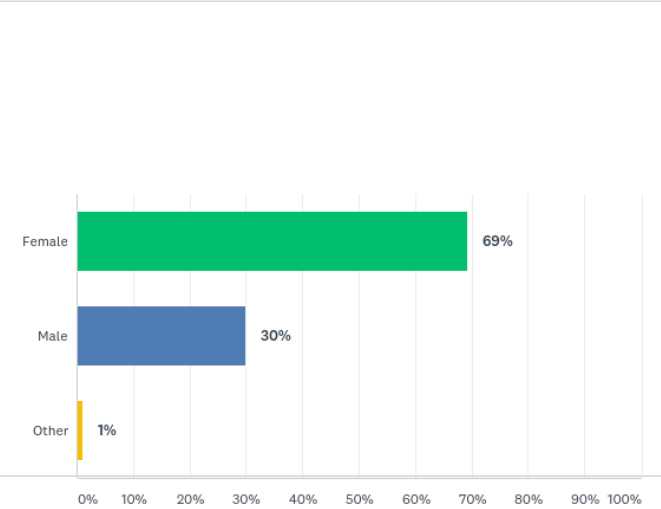
AGE



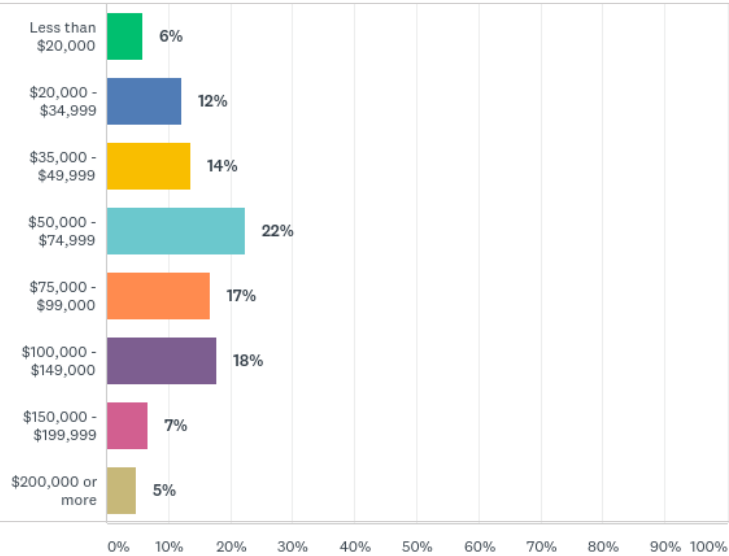
EMPLOYMENT



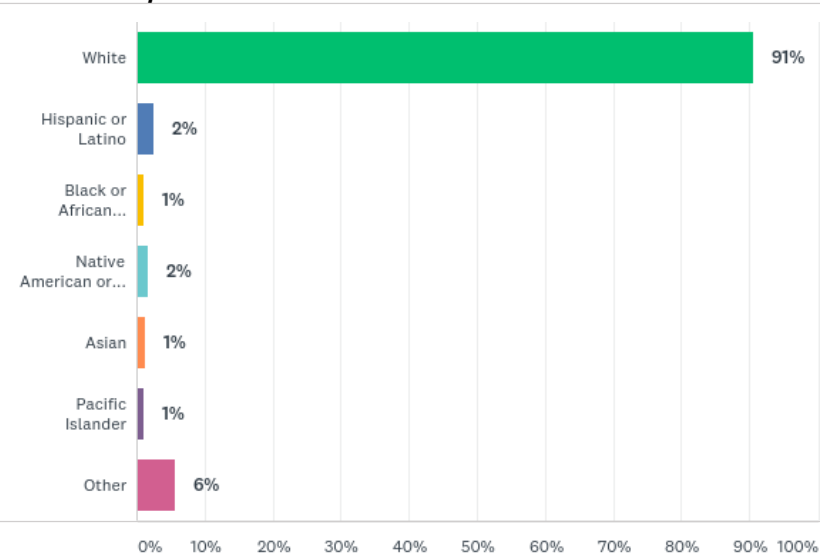
GENDER



HOUSEHOLD INCOME



RACE/ETHNICITY



MILITARY STATUS

