



Setting WSDOT's Direction

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Goal 1 - STRATEGIC INVESTMENTS



Goal 2 - MODAL INTEGRATION



Goal 3 - ENVIRONMENTAL STEWARDSHIP



Goal 4 - ORGANIZATIONAL STRENGTH



Goal 5 - COMMUNITY ENGAGEMENT



Goal 6 - SMART TECHNOLOGY

WSDOT's Vision

The Washington State Department of Transportation's vision is to be the best in providing a sustainable and integrated multimodal transportation system.

WSDOT's Mission

The Washington State Department of Transportation provides and supports safe, reliable and cost-effective transportation options to improve livable communities and economic vitality for people and businesses.

How is this plan different?

- WSDOT's new strategic plan is Setting WSDOT's Direction for 2014-2017
- Results WSDOT represents a shift in the way we do business **to get the most capacity of the entire multimodal transportation system, leverage our limited funding and engage with communities and partners**
- Results WSDOT implements our strategy for moving Washington forward
- It emphasizes multimodal integration, strategic corridors and technology
- It aligns with WSDOT's Reforms
- Focuses on efficiencies- for example Practical Design, and Lean principles



How does this plan align with WSDOT's Reforms?

WSDOT's Reforms implement common-sense changes that transform our ability to foster an efficient, effective and accountable government for those we serve. These changes will align with Results WSDOT.

- Reform I: Ensure efficiency and accuracy through strong management direction
- Reform II: Reward innovation in cost-effective design and construction management
- Reform III: Develop workforce
- Reform IV: Increase opportunities for disadvantaged business enterprise (DBE)
- Reform V: **Implement Practical Design**
- Reform VI: Strengthen quality assurance protocols for increased accountability
- Reform VII: Expand and strengthen construction contracting methods and protocols
- Reform VIII: Implement vessel construction and maintenance improvements suggested by State Auditor's Office (SAO) and develop cost-effective protocols to staff every scheduled ferry sailing
- Reform IX: Lean, more cost-effective operations
- Reform X: Streamline tolling operations, costs and efficiencies

What are our next steps for implementing WSDOT's Direction?

- The strategic plan is intended to be a living document
- It will be periodically updated, refined and improved
- Results will be reported in the *Gray Notebook*, WSDOT's quarterly performance report
- WSDOT is now in the process of developing implementation plans
- These implementation work plans will move WSDOT closer to achieving our desired outcomes with limited resources



WSDOT would like to hear from you

- WSDOT would like to get your input as we develop these implementation plans
- What are your priorities for our transportation system in the context of very limited resources?
- WSDOT cannot address all needs—what criteria or priorities do you recommend to make strategic funding decisions across all modes?

“This plan will ensure Washington has the most efficient and integrated multimodal transportation system possible, utilizing all available system capacity.”

--Secretary Lynn Peterson

